



Friends of Casco Bay  
Casco BAYKEEPER

2<sup>nd</sup> annual

# WILD & SCENIC ENVIRONMENTAL FILM FESTIVAL

Saturday, October 3, 2009

Abromson Center, USM

Portland, Maine

You are invited to sponsor the 2<sup>nd</sup> annual **Wild & Scenic Environmental Film Festival**, a nationally-touring event, to benefit Friends of Casco Bay.

Last year, **this event gave our sponsors lots of visibility** as they supported our stewardship efforts. The festival was a huge success:

- venue *sold out*, with 500 attendees from across Maine
- guests enjoyed 8 entertaining and thought-provoking films
- attendees told us they'd love another event this year
- extensive media coverage, including 150 radio promos, TV coverage, newspaper articles, and thousands of website hits

Consider sponsoring this film festival and supporting Friends of Casco Bay's work to protect the Bay we all love and enjoy.

For more info, contact Will Everitt  
willeveritt@cascobay.org  
(207) 799-8574

[www.cascobay.org](http://www.cascobay.org)



# Sponsorship Levels & Benefits

## \$300

\$100 for nonprofits

Your company name in:

- film festival playbill
- Annual Report to the Community (mailed to 1,500 people)

2 complimentary tickets (\$40 value)

Membership to Friends of Casco Bay

## \$500

*All the above, plus:*

Your company name in slideshow to be played before and during festival

## \$1,000

*All the above, plus:*

Your company name in:

- website promotions (1,000 hits per month on average)
- email promotions (in at least 6 emails to 1,000+ people)

4 complimentary tickets (\$80 value)

## \$2,500 Film Sponsor

*All the above, plus:*

Option for your company to be announced as a **sponsor of a specific film**

Option to present a **short video** about your company before the film festival begins and during intermission

Your company **logo** (as well as your company name) in:

- film festival playbill
- slideshow to be played before and during festival
- website promotions (1,000 hits per month on average)
- email promotions (in at least 6 emails to 1,000+ people)

Your **company acknowledged** in:

- printed promo materials (posters, newsletter, invitations)
- media releases

6 complimentary tickets (\$120 value)

## \$5,000 Show Sponsor

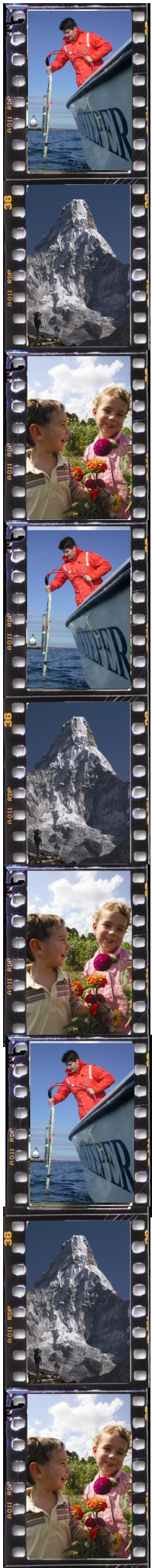
*All the above, plus:*

Your company announced as a **show sponsor** (rather than a single film sponsor)

**Lead** logo placement and company acknowledgment

Option to hang your company's banner at the event

10 complimentary tickets (\$200 value)



# Sponsorship Agreement

This confirms my commitment to support Friends of Casco Bay's *Wild & Scenic Environmental Film Festival* at the level indicated below:

- \$5,000 Show Sponsor       \$1,000       \$300  
 \$2,500 Film Sponsor       \$500       \$100 nonprofit rate

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Preferred method of contact:     Phone     Email

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name and Title

Payment method:

- Check enclosed       Send me an invoice

**Return to:**

Friends of Casco Bay  
43 Slocum Drive  
South Portland, ME 04106  
email: [willeveritt@cascobay.org](mailto:willeveritt@cascobay.org)